

Post Release



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“Buy MBE Day” A Success

The Minority Business Development Agency (MBDA) Export Center – Florida launched the inaugural awareness campaign to promote minority business enterprises

MIAMI, FL – In support of Minority Businesses across the State of Florida, the Minority Business Development Agency (MBDA) Export Center in Miami, launched “**Buy MBE Day**” on

Saturday, September 19th. The MBDA Export Center - Florida joined the national network of MBDA Business and Specialty Centers across the country in demonstrating support and commitment to the minority business community.

The event served to encourage corporations, government buyers, and individuals to shop and purchase goods and services from their local minority-owned business community. Buy MBE Day also offered an important forum to generate awareness of the economic and quality of life contributions made by minority firms.

As part of the “Buy MBE Day” events, Marie Gill, Operator and Executive Director of the MBDA Export Center – Florida, and CEO of M. Gill & Associates, and her team were onsite at “The Urban Ambassador LLC” Saturday, September 19 at 12:00 noon. The company is located at 1717 N. Bayshore Drive, Miami FL 33132, in the Double Tree Grand Hotel. **The team then traveled and shopped at several other local businesses, and distributed information about the free technical assistance that the MBDA provides to small and minority businesses in Florida. Buy MBE Day will be celebrated across the U.S., on the third Saturday of September each year.**





19 Sept. – Miami, FL - M. Gill (Center) & associates joined by attendees pose for Buy MBE Day.

19 Sept. – Miami, FL – M. Gill (Center) promotes Urban Ambassadors, one of many businesses that gained exposure at BUY MBE Day.