

Psssst! Your Business Doctor is Calling...It's Time for your Free S-W-O-T Analysis



**YOUR
BUSINESS
DOCTOR**

If you have not done a SWOT Analysis lately, it's time!

CLICK HERE TO REGISTER FOR YOUR FREE CONSULTATION

The MBDA Export Center serves minority businesses throughout Florida, Mondays through Fridays, 9:00 a.m. - 5:00 p.m. We provide an array of services to lead MBEs through the path to growth and success. We'll begin with a SWOT Analysis to help you take the *temperature* of your business. We'll help you *diagnose* what's going well, what needs fixing, and what trends are emerging in your industry that could strengthen or hurt your progress. Based on the final *prognosis*, our experts will work with you to identify the proper *remedies* to help you reorganize where needed, identify and connect you with new financing, domestic and export contracting opportunities and other resources to grow your business exponentially, throughout the United States and the world.

S trengths:	What do you do exceptionally well?
W eaknesses:	What could you do better? Where are you vulnerable?
O pportunities:	What are the emerging trends in your industry? How can you capitalize on them?
T hreats:	Are there potential roadblocks that could hurt your progress? How can they be deterred or bypassed?

MBDA EXPORT CENTER – FLORIDA

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Helping minority businesses with managerial coaching, technical assistance, export development and growth services to expand throughout the United States and the world.

We facilitate Access to Capital; Access to Markets; Access to Contracts.

The MBE Gateway to Domestic & Export Growth!

